

Press Release

Greater access to expert network

Bertrandt and freelance.de sign cooperation agreement

Ehningen, September 14, 2023 – Bertrandt now has even greater access to a network of experts. This is being made possible by an exclusive cooperation agreement with freelance.de. Customers will also benefit from this expanded capacity.

Bertrandt Technology Consulting GmbH (BTC), a subsidiary of Bertrandt AG, has signed an exclusive cooperation agreement with freelance.de, the leading digital platform for freelancers and clients in the DACH region (Germany/Austria/Switzerland). Markus Ruf, Member of the Board of Bertrandt AG, and Simon Gravel and Robin Gollbach, Managing Directors of freelance.de, came together to sign the agreement.

“This exclusive agency contract gives us access to the largest pool of freelancers in the DACH region. It enables us, whenever we need to do so, to expand our know-how, increase our capacities accordingly, and also offer our customers even greater access to expert competence,” said Markus Ruf, Member of the Management Board of Bertrandt AG.

The agreement includes active support from the freelance.de recruiting team in hiring available partners who have the specialist skills required for projects. The first joint projects are already being carried out. In addition, the two companies have decided on a co-branding process. This will significantly raise the level of awareness of both BTC and freelance.de among customers, partners, and potential applicants in the future.

At Bertrandt, innovation cooperation with partners has, in the meantime, become a means of implementing sustainable development projects. The company has been successfully working together with partner companies, interim managers, and freelancers for years now. Whenever required, these experts supplement the range of services with their specialist knowledge, expand access to resources, and also provide considerable added value for customers in direct cooperation. This was also one of the reasons why Bertrandt formed the subsidiary BTC last year.

freelance.de was founded in 2007 and is now the largest digital platform for freelancers and project providers in the DACH region. The core of the platform is the intelligent networking of freelance workers and open projects at companies or personnel recruitment services on the basis of qualified information. freelance.de is committed to finding the best expert for every task and the best project for every freelancer in different sectors.

Find out more at: www.bertrandt.com/en/

About Bertrandt

Through our development performance, we accelerate technological progress and make a relevant contribution to a sustainable future. We are an independent and international development service provider with many years of automotive expertise. With cross-industry know-how and a holistic understanding of systems and products, we

PRESS CONTACT

Julia Schmid
T: +49 160 98628706
E: julia.schmid@bertrandt.com
E: presse@bertrandt.com

Bertrandt AG
Birkensee 1
71139 Ehningen

KEY FACTS



A Bertrandt Management Board Member and the Managing Directors of freelance.de came together to sign the agreement.



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The two companies have also decided on a co-branding process to raise the level of awareness.

create technological solutions along the entire value chain. We deal with a focus on trend topics such as digitalization, e-mobility and autonomous systems, mainly for the automotive, aviation and mechanical engineering sectors, and consistently facilitate the development of tailored solutions in these areas. We work on this every day – with around 14,000 employees at over 50 sites worldwide.