

Presse i n f o r m a t i o n

Bertrandt's debut at CES in Las Vegas

World Premiere of HARRI Innovation Platform

(Ehningen/Las Vegas, 5 December 2019) The international engineering partner Bertrandt will have its own stand at CES in Las Vegas for the first time. At the show, Bertrandt will also be celebrating the world premiere of its HARRI innovation platform, which it has developed entirely in-house. With this showpiece, Bertrandt is demonstrating its technological expertise along the entire value chain of future mobility concepts, thus proving its competence in implementing and combining the current trend topics on the market.

HARRI showcases Bertrandt's combined application of the current mega-trends of digitization, autonomous driving, connectivity, and electric mobility in a vehicle. Furthermore, the Group is using this innovation platform to demonstrate its technical expertise along the entire value chain not only of today's mobility concepts but also those of the future. In addition to addressing the automotive sector, this also includes, for example, possible solutions for municipal infrastructure, logistics companies, and passenger transportation. "With HARRI, we are proving to our customers that we are a highly professional partner with profound technical expertise also for the mobility concepts of the future. We not only provide individual components in vehicle development, but also offer the entire bandwidth. This enables Bertrandt to develop a complete vehicle for its customers entirely by itself, and not only parts of it. What is more, we show that we master the technologies for the hot topics on the market—digitization, autonomous driving, connectivity, and electric mobility – and apply them in all their combinations," said Hans-Gerd Claus, Member of the Board, Engineering, at Bertrandt.

This project is evidence of Bertrandt's competence in the field of software engineering, combining agile development approaches with SPICE applications. The HARRI innovation platform presents an exceptional user experience based on psychological and technical approaches, even going as far as intuitive human-machine communication via a user-friendly interface (HMI). Data processing both inside and outside the vehicle is the basic prerequisite for successful digitization and connectivity. This showcase demonstrates topics such as a solid back end structure, fast recognition and processing of the collected data, and car2X communication.

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The innovation platform enables Bertrandt to display the entire range of its expertise. It underlines its agile and Group-wide method of working and its uniform development process across all levels. Bertrandt has at its disposal an extensive internal network of experts and developers to provide services in all disciplines. This intensive cooperation has already resulted in a number of modular, scalable, and re-usable solutions that can be adapted to future customer projects.

Following its German premiere at ELIV, one of the biggest and most important international congresses for automotive electronics, in mid-October 2019 in Bonn, HARRI is now celebrating its world premiere at CES.

CES will take place from January 7-10, 2020, in Las Vegas. Bertrandt will be presenting its showcase at Stand 1001 in Westgate Las Vegas. CES is the world's leading show for electronics innovations. CES is owned and produced by the Consumer Technology Association (CTA) and brings together the world's business leaders and innovative thinkers.

From the initial idea to the production-ready product, Bertrandt offers innovative engineering and consulting services in quality and project management. We work on sophisticated technologies of the present and the future, helping to decisively shape tomorrow's world. Our developments improve the quality of everyday life. With 13,000 employees at more than 50 sites, we are represented internationally and provide know-how in all high-tech sectors. Bertrandt: engineering for people.

More information is available at www.bertrandt.com.

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