

Press conference Bertrandt AG

Stuttgart, December 14th 2017, Dietmar Bichler, CEO



Challenges Because of the Transformation in Automotive Industry





Market Development in the Previous Fiscal Year



Improving Safety and Comfort

Bertrandt-Cloud Powered by Microsoft Azure



Cloud Solutions – Key Technology for Connected Systems

Connected Driving Making Use of Intelligent Sensors and Scalable Cloud Solutions

COOPERATION WITH MICROSOFT

COMPETENCE POOLING

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INVESTING IN FUTURE TRENDS

NEW TEST LABORATORY



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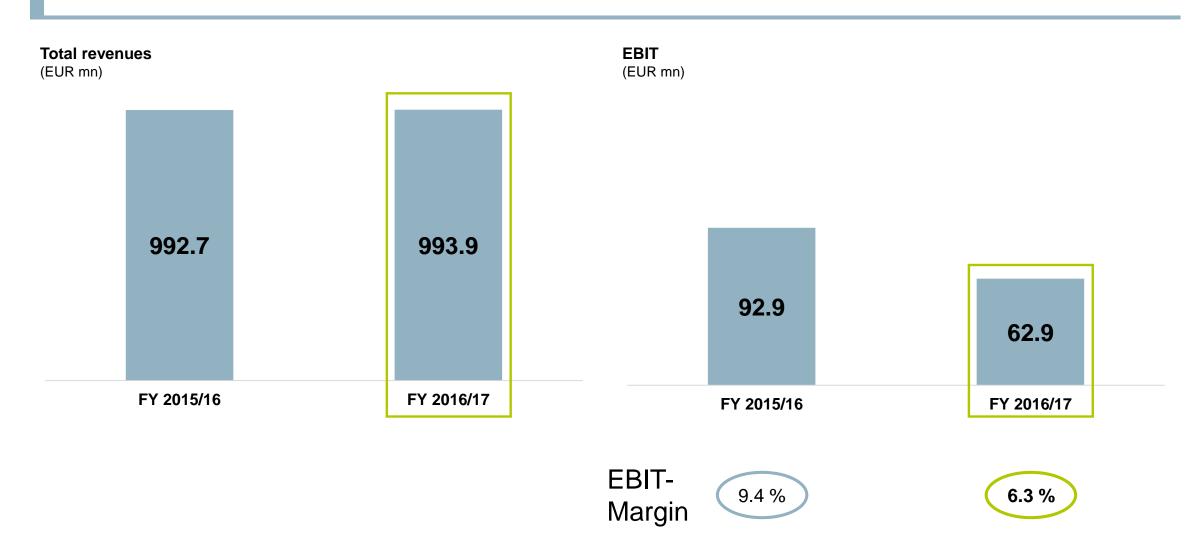
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ECONOMIC DEVELOPMENT

2E-PAN-BILANA

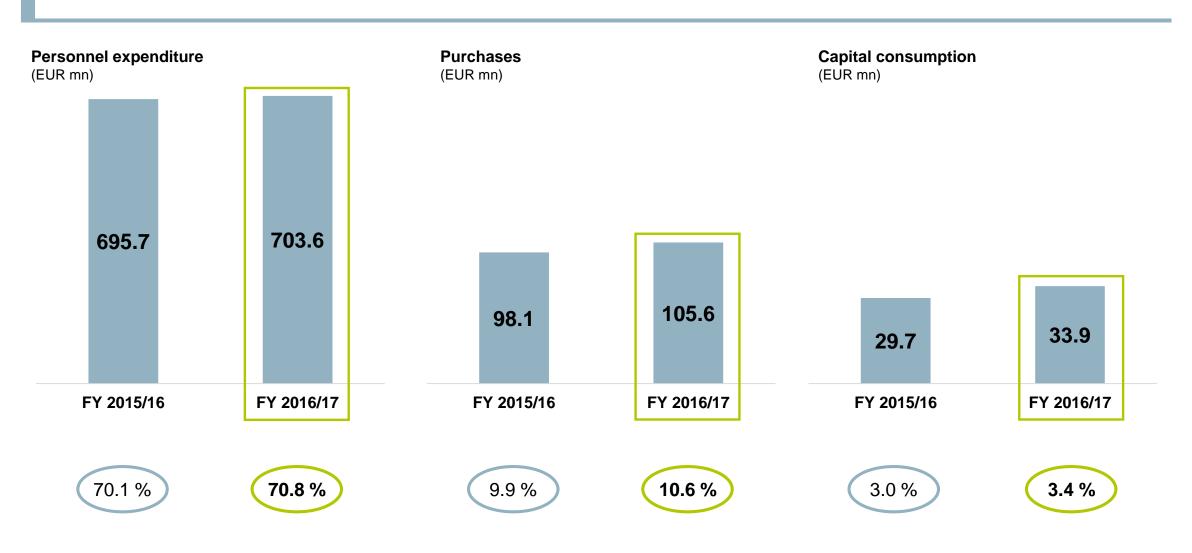


Total revenues and EBIT





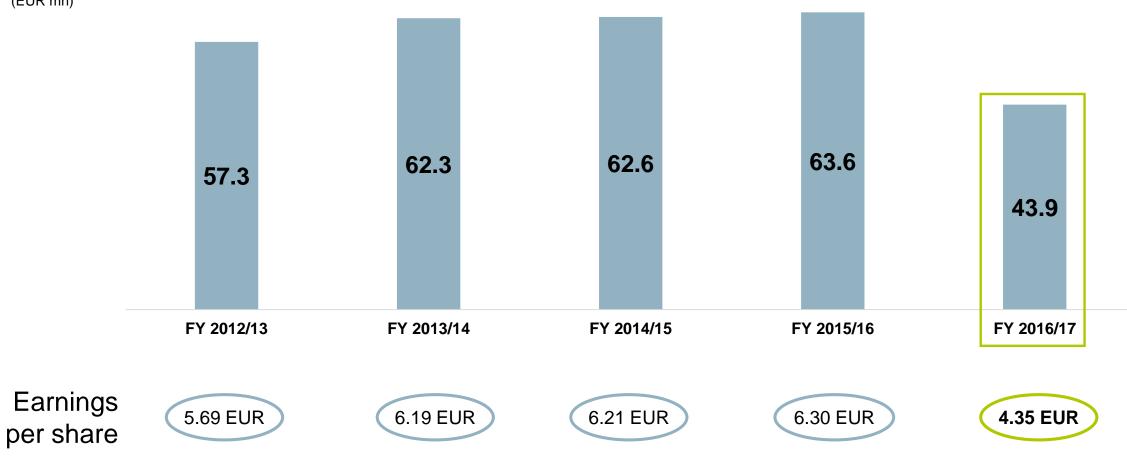
Operating expenditures





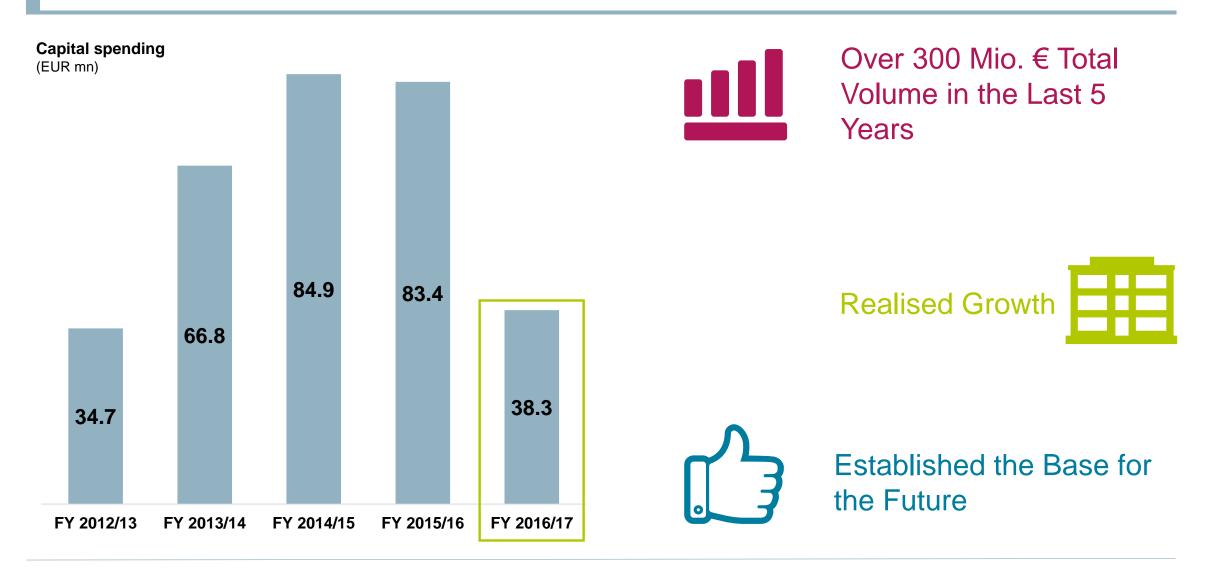
Earnings after income tax

Earnings after income tax (EUR mn)



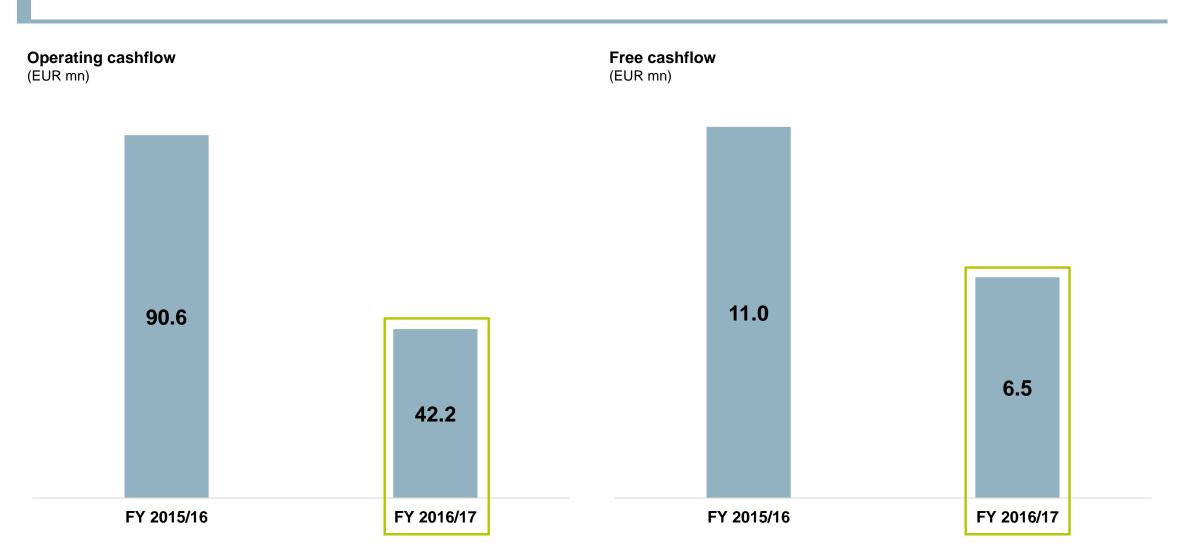


Focused investments in future technology



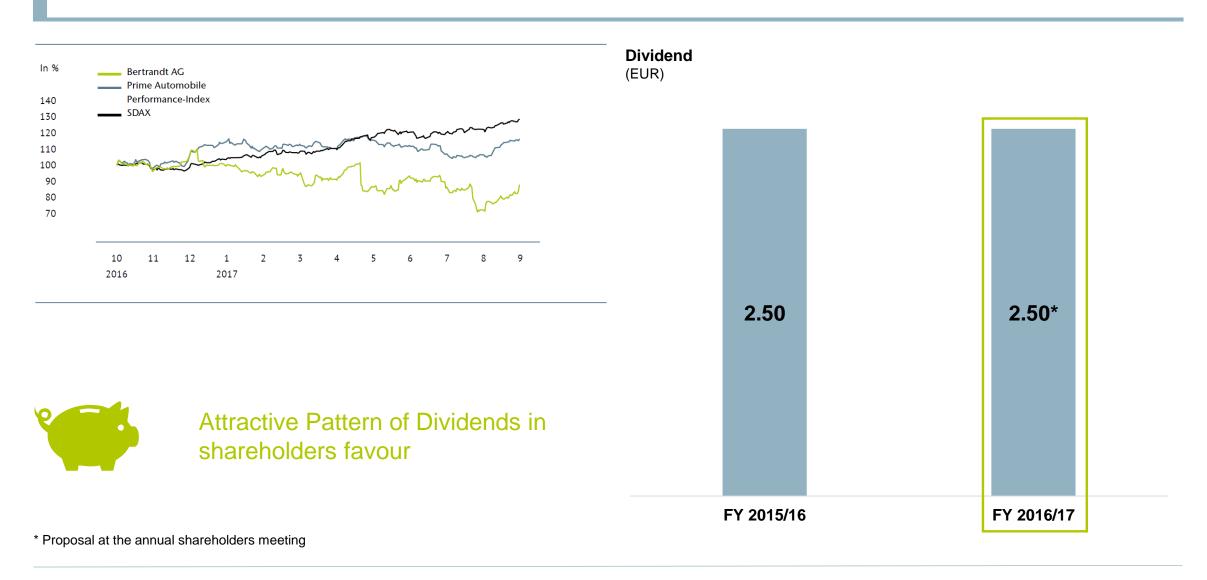


Development of Cashflows



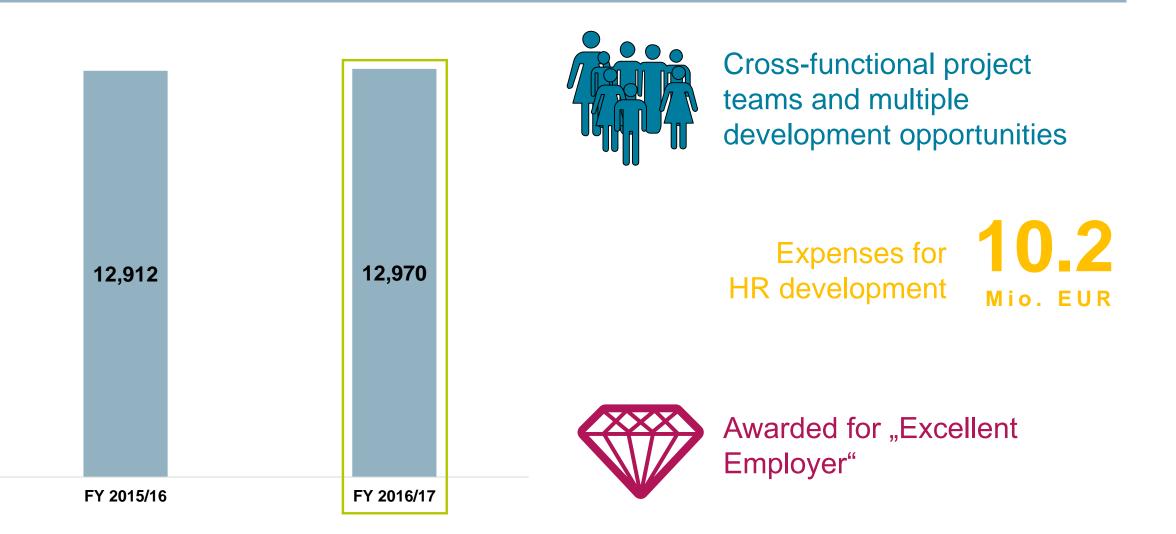


Development of the Shareprice and Pattern of Dividends





Human Resources | Development and Management



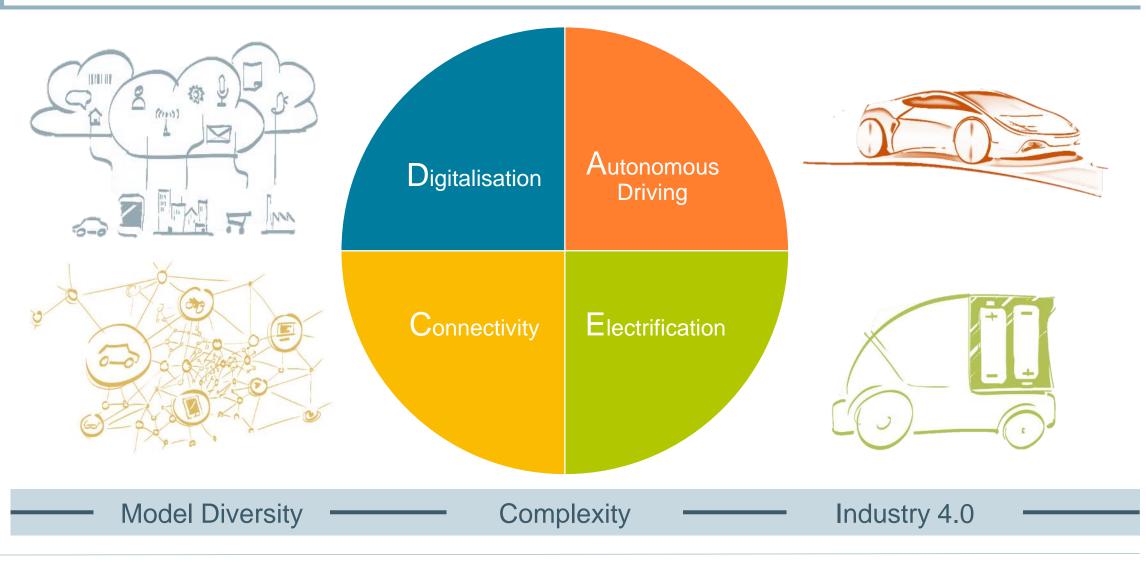


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POTENTIALS OF THE FUTURE



4 Megatrends Determine Current and Future Areas of Focus in Mobility Industry



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Increasing Investments due to the Transformation of the Automotive Industry



DAIMLER

Allein in den Jahren 2017 und 2018 will Daimler weltweit mehr als 16 Milliarden Euro in entsprechende Forschungs- und Entwicklungsprojekte stecken. Studie von Eco und ADL

BOSCH

Der Umsatz mit Industrial IoT soll massiv wachsen

COMMERZBANK-VDMA-BRANCHENBERICHT High-Tech lässt deutschen Maschinenbau boomen

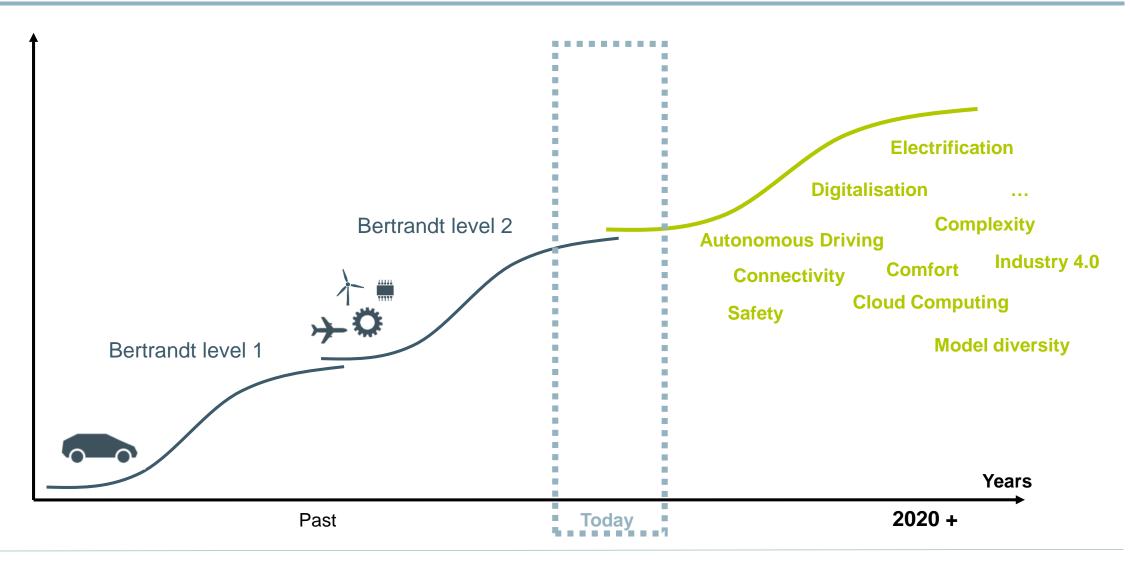
Digitale Transformation

Bosch will IT zur Kernkompetenz machen

Quellen: Automobilwoche | Handelsblatt | autogazette | auto.de | Industrie.de | Produktion | Markt und Mittelstand

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New Technologies and Sustainable Management Provide Basis for Established Business Model







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