

# Investor Presentation Bertrandt AG

# Markus Ruf, Björn Voss

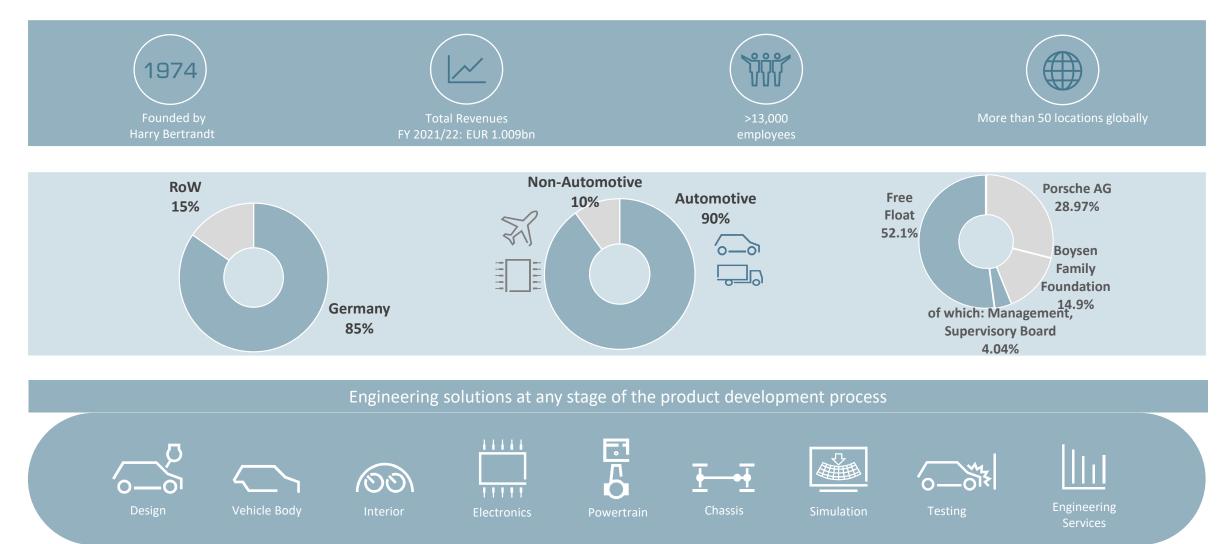
September 2023



# Bertrandt AG At a glance



#### **Bertrandt Group: Driving Engineering and Digitization**



## Goal: CO2 neutrality by 2039





#### Sustainability part of group strategy



Services aligned to sustainability targets of our customers

Bertrandt targets:

- 15% reduction of GHG by 2030
- CO<sub>2</sub>-neutral by 2039

#### Goal: CO2 neutrality by 2039



RATING ACTION DATE: March 27, 2023 LAST REPORT UPDATE: March 28. 2023



ESG Rating history shows five most recent rating actions

#### QualityScore



Gaïa RESEARCH by EthiFinance



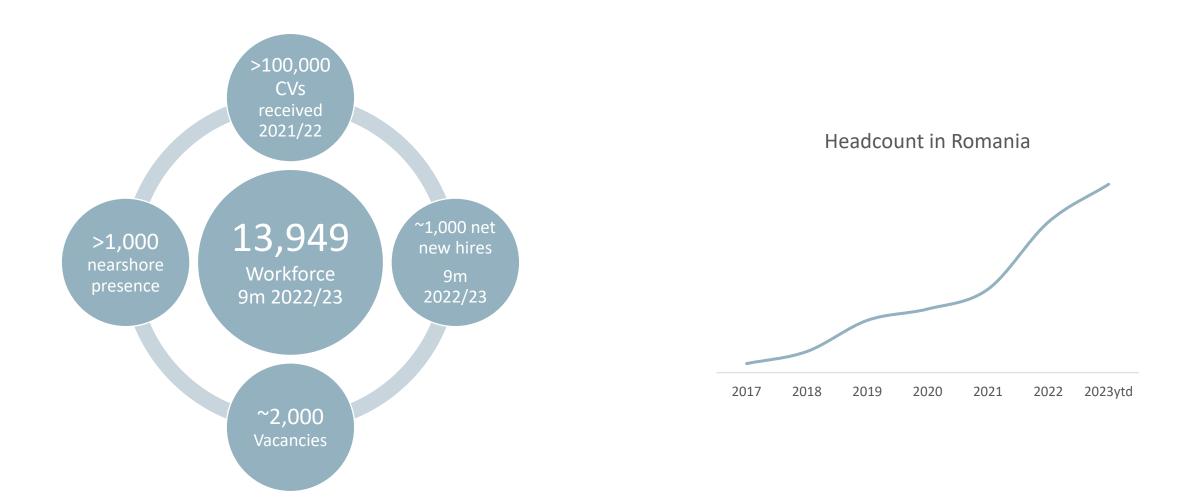
#### **Overall ESG rating**

The company **Bertrandt AG** obtains a score of **49 / 100** for the Gaïa Research 2021 campaign, based on data for the year 2020.

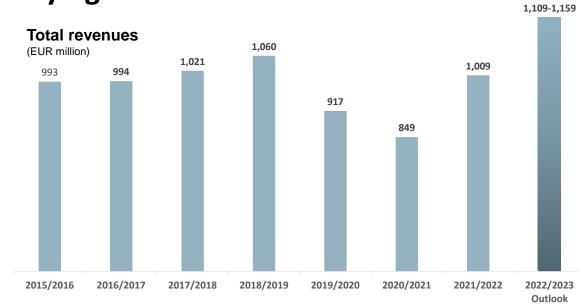
The scores range from 0 to 100, 100 being the highest score.



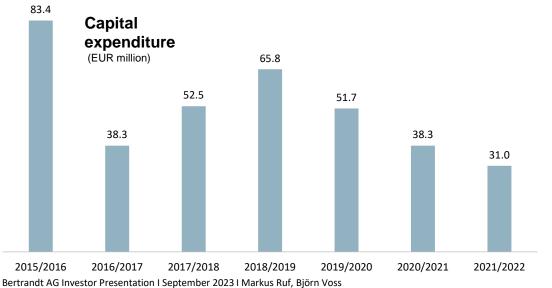
#### HR: Succesfull national and international recruiting

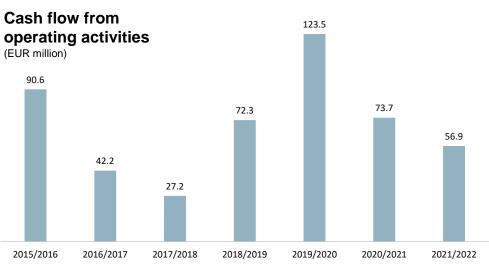


#### **Key figures and outlook**



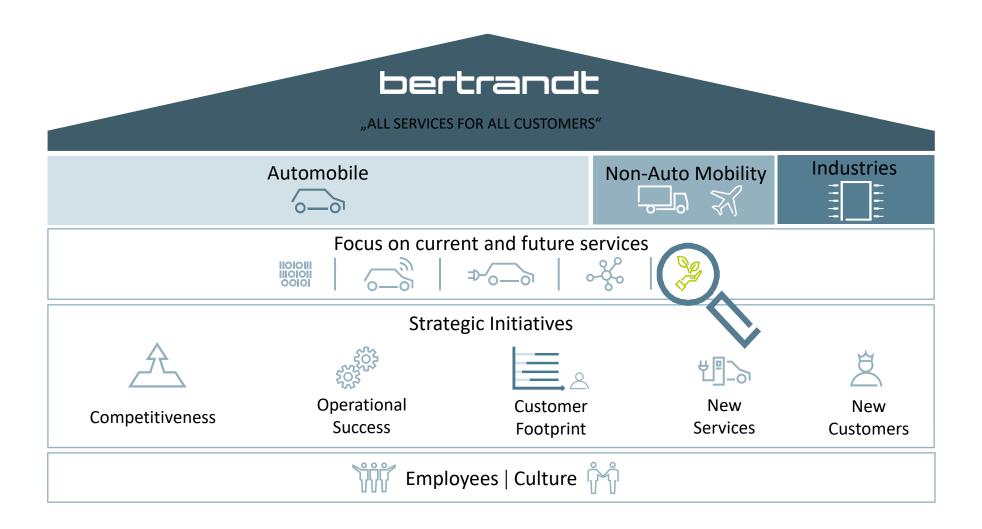






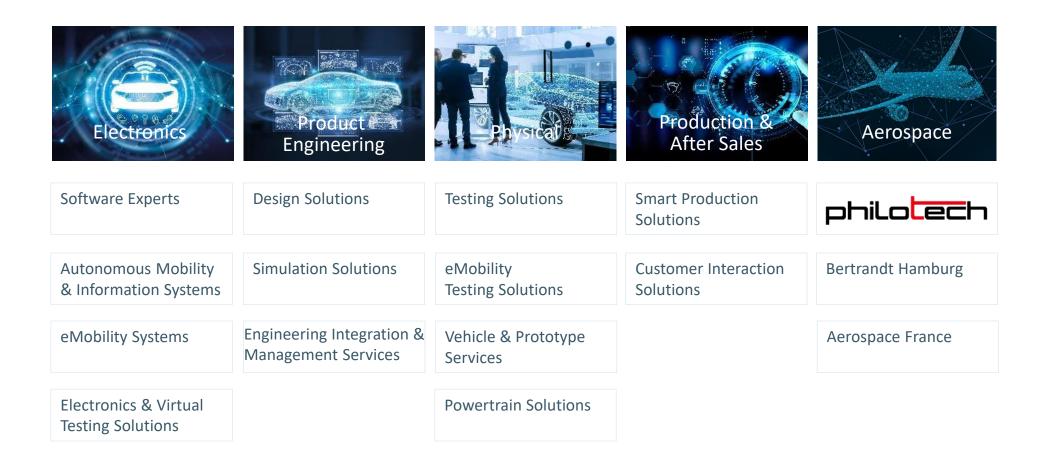


#### **Corporate Strategy**





## **Expert organization\***





# Markets and customer environment

#### Automotive market development



- Heterogenous car markets in H1 2023, but positive current business situation (ifo June 2023)
- Positive view on auto companies' profit assessment, but pessimistic view on competitive positioning outside of Europe (ifo June 2023)
- Overall solid R&D sourcing and clear EV strategies

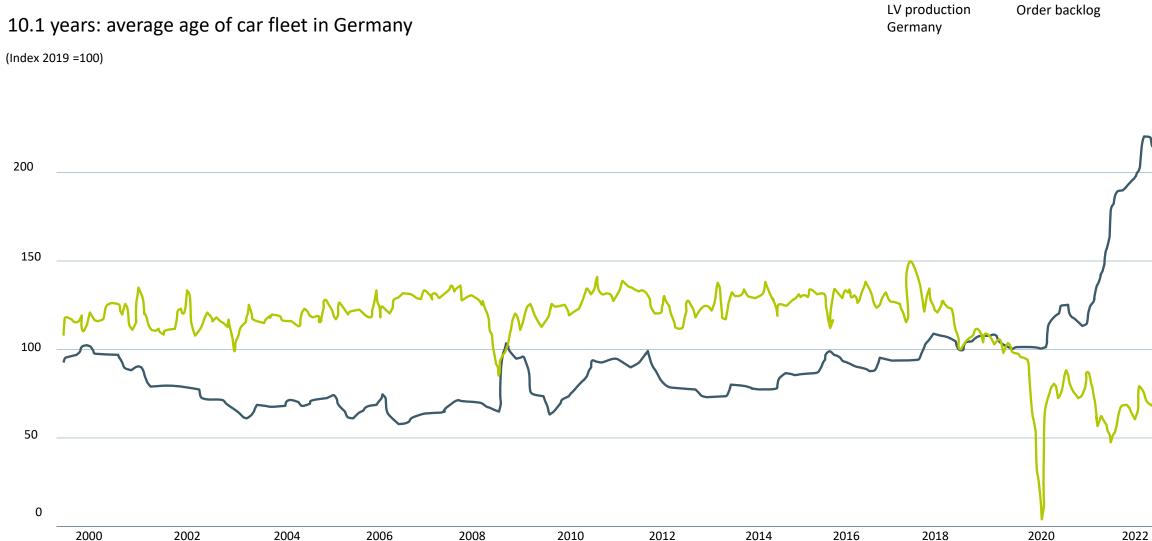
 Regulatory initiatives further progressing: Euro-7 addressing break and tire particulate emissions

 Mega trends: sustainability, electromobility, digitalization, connectivity and autonomous driving

- Cost and efficiency pressure ongoing and addressed
- Supply shortages slowly easing



### Order backlog at record, but declining



#### **Aviation market environment**



Global aviation demand is picking up strongly as the world adjusts to the post-Covid phase



Emissions reduction and climate neutrality are megatrends in the aviation industry. Goal: climate-neutral flying by 2050



Geopolitical conditions drive R&D in Defence and Space



Substantial investment in research and development required



#### **Outlook Market Environment Industries (Germany)**



#### Manufacturing industry

Forecast 2023: Slight growth

# 11111

#### **Electrical industry**

#### Forecast 2023: Strong start to the year 1-2% full-year production growth



#### **Medical technology**

Forecast 2023: Slight sales growth despite challenging market conditions



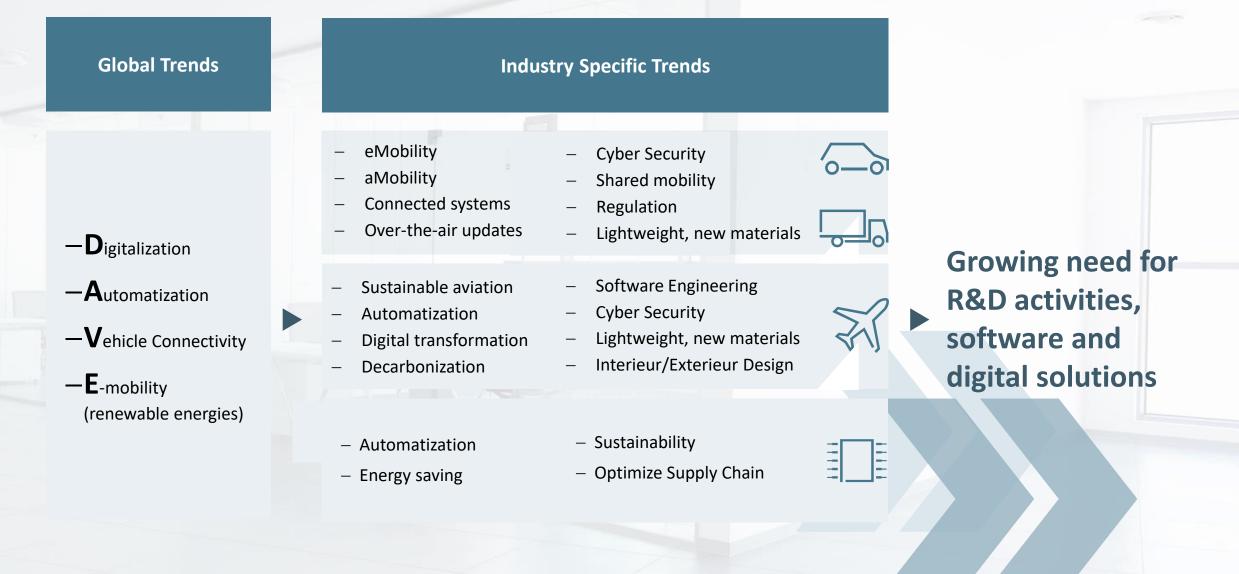
# Machinery & Plant engineering:

Forecast 2023: Production: -2 %

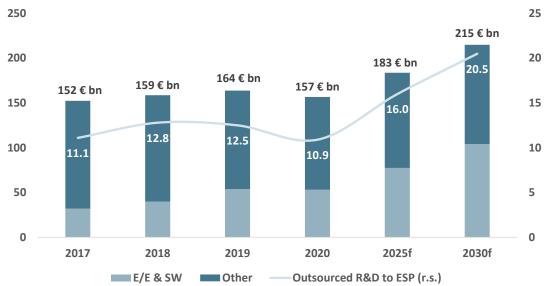


# Investment highlights & opportunities

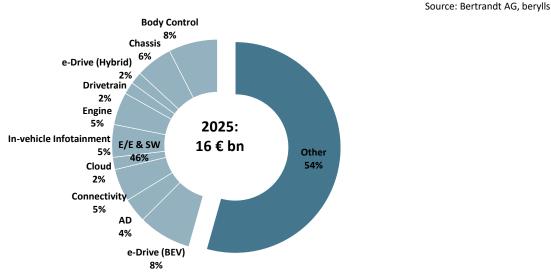
#### Global and industry specific mega trends lead to higher R&D spending







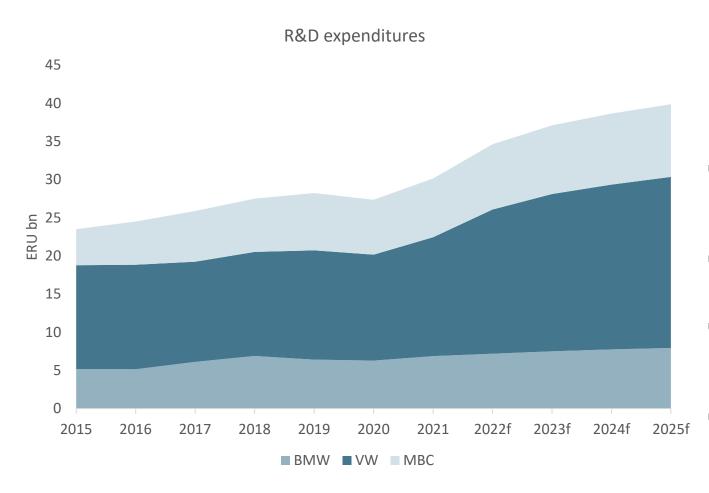
#### The automotive R&D market



- Global automotive R&D market
  - EUR 215bn in 2030f (CAGR 2020-2030f: +3.2%)
- E/E & SW R&D as major growth driver
  - 2020: EUR 53bn, 2030f: EUR 104bn (CAGR: +7.0%)
- Strong growth of outsourced R&D
  - 2020: 10.9bn, 2030f: EUR 20.5bn (CAGR: +6.5%)
- Higher outsourcing fuelled by shift within R&D budgets
- E/E & SW R&D split over various engineering services

Source: Bertrandt AG, berylls

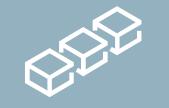
#### **R&D** investments steadily growing and resilient



- OEM R&D budgets driven by megatrends:
  - Digitization
  - Sustainable & Autonomous mobility
  - Connectivity
  - Innovations
- Total R&D investments by German automotive industry: EUR 250bn (2023-2027, VDA)
- More than EUR 50bn R&D investments p.a. (VDA)
- R&D investments define future success and advanced competitive positioning
- Normal volatility of car production/sales generally do not affect R&D strategies

Source: Company reports, M.M.Warburg & CO, VDA: https://www.vda.de/de/presse/Pressemeldungen/2023/23-403\_PM\_Deutsche-Autoindustrie-investiert-bis-2027-weltweit-ber-250-Milliarden-Euro-in-Forschung-und-Entwicklung Bertrandt AG Investor Presentation I September 2023 I Markus Ruf, Björn Voss

### **Outlook ESP: size matters**



Larger and more holistic R&D projects; emergence of an ESP tier-1 landscape

#### **Outlook ESP: know-how matters**



Large ESPs with comprehensive expertise in breadth and depth along the megatrends in demand bertrandt

### **Outlook ESP: international set-up matters**

# (F)

Customer proximity through international presence

Competitive R&D capacity

#### bertrandt

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#### Our test centers enable our clients to become more sustainable



**High-voltage battery test center** 

- 24 HV channels
- 9,600 kW HV
- 12 climate chambers
- Temperature range from -60 °C to +120 °C

Validation and life-cycle testing of various high-voltage batteries or vehicles under various climate and load conditions.

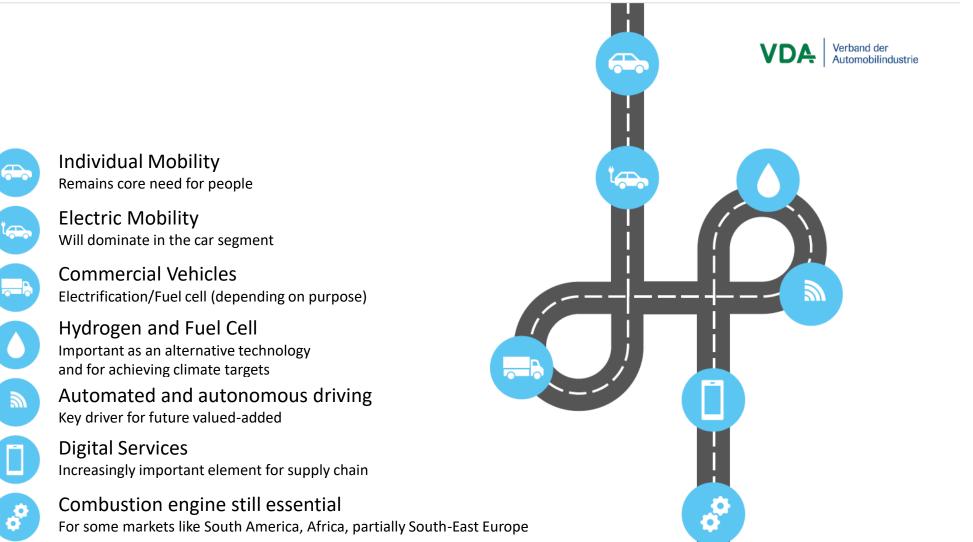


#### **Powertrain Solution Center\***

- 8 all-wheel-drive climatic and 2 height chambers
- Altitude simulation up to 5,000 m
- Temperature range from -25 °C to +45 °C
- Velocities of up to 300 km/h
- Environment simulation, real-drive emissions, Euro-7 ready, validation of vehicle handling & fuel consumption

\* For BEV, PHEV, HEV, ICE, FCV (fuel cell), HFCV (hydrogen FC), AFC (alternative fuels)

#### Bertrandt adresses all drivers for individual mobility



Source: VDA

#### **Bertrandt Medical**



Expansion of resources and service portfolio to meet special medical technology requirements

Classic product development

Increased demand for quality management, regulatory affairs, risk management, equipment qualification and process validations

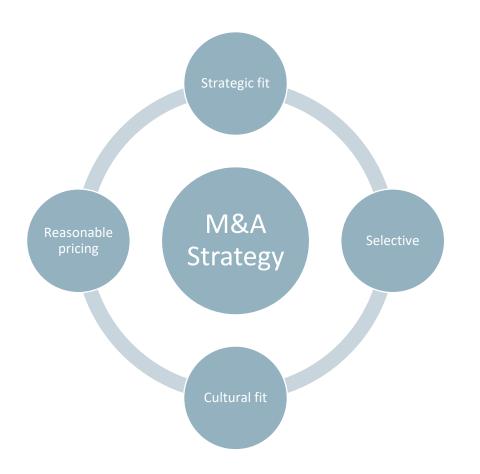
ISO 13485 certification in 2020 to meet high regulatory and extraordinary safety and quality requirements. Prerequisite for further growth.



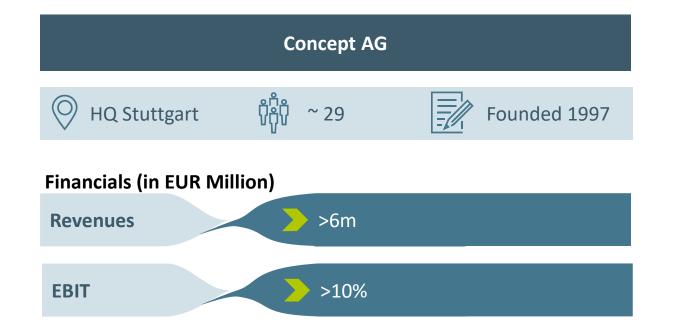
#### M&A strategy

M&A is part of Group strategy:

- to broaden technical and engineering skills
- to deepen and to enlarge customer footprint
- to expand global delivery
- to improve cooperation network



## Acquisition of Concept AG (July 2023)





#### Comments

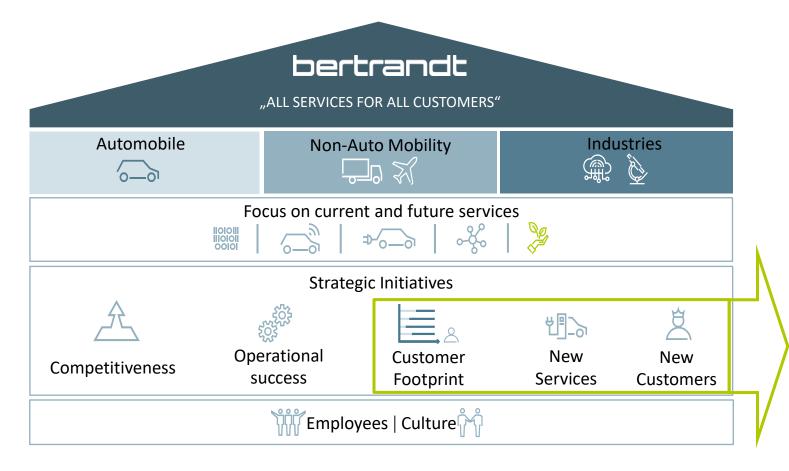
- Concept AG is a consulting company specialized in the fields of performance optimization, digital productivity tools and turnaround advice. The focus is to implement digitally-supported, efficient, and state-of-the-art structures and processes that lead to sustainable productivity growth
- The core competence is the optimization of whole factories and manufacturing processes

#### – Synergies

- Scalability of high-margin projects via integration of Bertrandt ressources
- Extention of value-chain
- Admin/costs



#### Strategic rationale



	Ż	Comments
	_	Cross-selling opportunities
		for combined entity
	-	Acquisition in line with diversification strategy
	_	Strongly growing, profitable business stand-alone and with upside through top-line and operational synergies
	-	Expansion of our customer spectrum

Project business insourcing

#### **Dividend policy: reliable payout to shareholders**\*\*\*

**Dividend, Payout Ratio, Yield** (in EUR) 3.00 58% 60% 2.50 2.50 2.45 2.40 2.50 50% 2.20 43% 41% 41% 41% 40% 40% 40% 39% 39% 2.00 40% 2.00 ratio 1.60 1.50 30% Payout 1.00 0.85 20% 0.50 10% 0.27 3.9% 2.9% 2.6% 2.6% 2.5% 2.5% 2.4% 2.4% 0.15 0.5% 0.5% 0.00 0% 2012/2013 2013/2014 2014/2015 2015/2016 2016/2017 2017/2018 2018/2019 2019/2020 2020/2021 2021/2022\*\* Dividend 

\* Yield based on closing price in the respective fiscal year (Xetra)

\*\* Proposal of the Executive Board and the Supervisory Board to the Annual General Meeting

\*\*\* Around 40% of Group profit after taxes



# 9M 2022/2023 & Q3 2022/2023



#### 9M 2022/2023 at a glance



 P&L |
 Total revenues EUR 858m (2021/22: EUR 739m, +16%)

 EBIT EUR 32.7m (2021/22: EUR 25.9m, +26%) | Margin: 3.8% (2021/22: 3.5%)



Cash flow | Free cash flow EUR -14m (2021/22: EUR -1m)



Investments | EUR -19m (2021/22: EUR -39m incl. payout for Philotech Group)



Share | EUR 49.00 (6/30/2023, +39% yoy)



Employees | Record 13,949 (+958 yoy)



#### Q3 2022/2023 at a glance

**P&L** | EUR 285m (Q3 21/22: 252m, +13%)



EBIT | EUR 8.7m (Q3 21/22: 5.0m) | Margin: 3.0% (Q3 21/22: 2.0%)



Investments | EUR 6.2m (Q3 21/22: EUR 6.8m)



**Employees** | Growth +7% yoy (abroad: +17% yoy), foreign ratio 24% (21/22: 22%)

#### **Highlights and general conditions**

- Double-digit growth in all quarters
- Strong growth abroad (+31% outside of Germany)
- EBIT improved by +26% yoy in 9m 2022/2023
- Equity and equity ratio further strengthened
- Sick leave normalized in Q3, but weighed on H1 22/23 figures
- Adverse working day effects in Q3 (-0.6 days) and in 9M (-1.2 days)

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#### Highlights and general conditions

- R&D spending in our customer industries at a high level
- (Green) transformation progressing
- eModel variety to significantly increase between 2024-2030
- Acquisition of Concept AG (July 2023)



#### **Highlights - Personnel**

- New record: 13,949 employees in the Group
- Almost 1,000 net new hires compared with previous year
- New site in Morocco up and running: target >500 employees
- New brand identity: Winner of the German Brand Award

## bertrandt



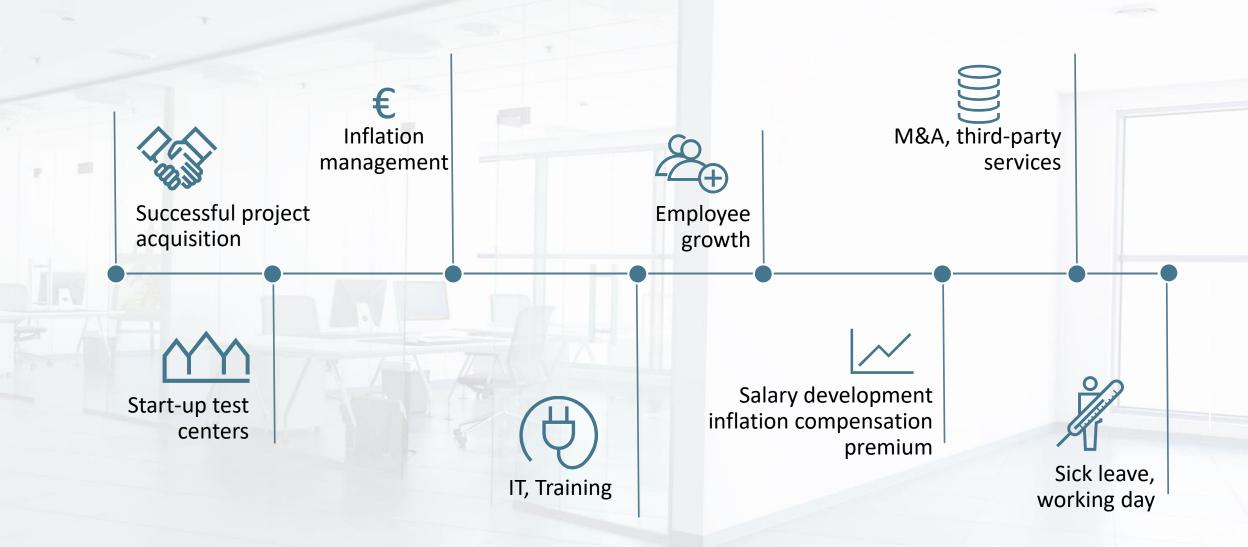
#### P&L 9M 2022/2023

	9M 2022/2023 EUR million	9M 2021/2022 EUR million	EUR million	%
Total revenues	858,227	739,652	118,575	16.0%
Other operating income	3,362	12,674	-9,312	
Raw materials and consumables used	-102,129	-79,288	-22,841	
Personnel expenses	-621,822	-543,320	-78,503	
Depreciation	-38,970	-42,047	3,077	
Other operating expenses	-65,980	-61,822	-4,158	
EBIT	32,688	25,850	6,838	26.5%
Net finance income	-5,078	-4,859	-219	
EBT	25,787	19,107	6,680	35.0%
Income taxes	-7,115	-7,072	-43	
Post-tax earnings	18,672	12,035	6,637	55.1%

- Total revenues up 16% thanks to solid market demand and successful project awards
- Cost of materials: project-related increase in external services, particularly in Q1 and Q3 2022/2023
- Personnel expense ratio 72.5% (previous year 73.5%)
- Other operating expenses influenced by growing business volume (maintenance, sales initiatives, recruiting, training/education), deconstruction linked to fewer (office) space, FX
- Energy costs down yoy
- Tax rate normalized with profits improving in France



#### **Factors influencing total output and EBIT**



#### All segments recorded double-digit growth

Segments	9M 2022/23	9M 2021/22	Q3 2022/23	Q3 2021/22
Digital Engineering				
Total revenues (EUR million)	402.208	356.940	133.471	116.967
EBIT (EUR million)	20.885	21.215	6.112	4.786
Physical Engineering				
Total revenues (EUR million)	174.593	158.555	59.706	55.086
EBIT (EUR million)	-8.329	-9.885	-2.390	-3.948
Electrical Systems/Electronics				
Total revenues (EUR million)	281.426	224.158	91.915	80.349
EBIT (EUR million)	20.132	14.520	4.966	4.166

- Digital Engineering: solid demand for engineering services
- Physical Engineering: late-cyclical recovery, but ramp-up burdening
- Electric/Electronic: mobility mega-trends driving topline



#### **KPIs Balance Sheet**

Item (EUR m)	9M 2022/2023	2021/2022	Comment
Non-current assets	EUR 417m	EUR 444m	End of investment cycle, D&A, net deferred taxes
Working capital	EUR 337m	EUR 294m	Increase of contract assets
Cash and cash equivalents	EUR 107m	EUR 162m	Dividend payment, repayment of liabilities, WC ramp-up
Equity	EUR 443m	EUR 432m	Slight increase
Equity ratio	47.8%	45.2%	Strengthening of equity, shortening of balance sheet
Gearing (%) - NFD*/equity * incl. other fin. liab. (incl. leasing)	50.0%	44.3%	Seasonal fluctuation driven by WC ramp-up

### TAKE AWAY – 9M 2022/2023



Megatrends and legal regulation drive investment in R&D



Double-digit growth in total output and EBIT



Strategic alignment of the Group



Active management of external factors



New record number in headcount





# Outlook

# Forecast fiscal year 2022/2023

- Macroeconomic conditions in Europe and Germany in particular less weak than feared, but Germany with weakest economic growth within Europe
- German automotive industry shaping transformation with high investment in R&D
- Successful recruiting and internationalization
- Inflation and geopolitical tensions as risk factors





#### Forecast 2022/2023 – confirmed after upgrade in H1 2022/2023

#### (previously: EUR 60-100 million)

# EUR 100-150 million

growth in total output

**4.1-7%** 



# Positive

EBIT margin (previous year: 4.1%)

Cash flow from operating activities





#### Summary: reasons to invest



#### Market leading positioning

- Experienced expert organization
- Long-lasting & established customer relations
- Deep engineering know-how



#### Growing and resilient R&D market

- Mega trends
- Regulation

#### Asset light business model

- Capex below D&A

#### **Recruiting power**

- Proven track-record in recruiting, hiring and training
- Strong employer brand
- Various employee benefits

#### "Swabian DNA"

- Solid balance sheet KPIs
- Holistic ESG strategy aligned to industry and customer targets



# Back-up charts



#### FY 2021/2022 At a glance



**P&L** | Total revenues EUR 1.009bn (+19% yoy) | EBIT: EUR 41.664m | margin: 4.1%



Cashflow | CapEx EUR 31.025m | FCF EUR +8.961m



Balance Sheet | BS total: EUR 956.047m | Equity EUR 431.846m | Equity Ratio 45.2%



Share price | 33.50 EUR (30.09.2022)

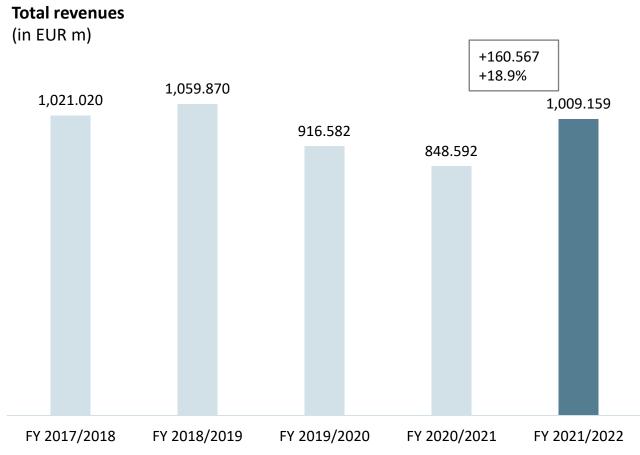


# Highlights FY 2021/2022

- Double-digit top-line growth of +18.9% yoy to above EUR 1bn (organic sales growth of +15.1% yoy)
- EBIT at EUR 41.7m (+108% yoy) | EPS at EUR 2.09 (2020/2021: EUR 0.68)
- Philotech contributed to sales and EBIT from day one, co-operation and integration running smoothly
- Utilization normalized with delayed recovery in France taking place
- EBIT benefitted from higher utilization and cost-cutting initiatives, but suffered from hiring costs, energy price inflation, ramp-up charges, sick leave
- Successful recruitment in a tight HR market:
  - 722 new net hires in FY 2021/22 yoy (organically)
  - +32% increase of international workforce (ex France)
  - >2.000 vacancies
- Holistic ESG-strategy covering all stakeholder requirements with one target: CO2 neutrality by 2039
- Audited Sustainability Report



#### Total revenues: "Corona-trough" overcome



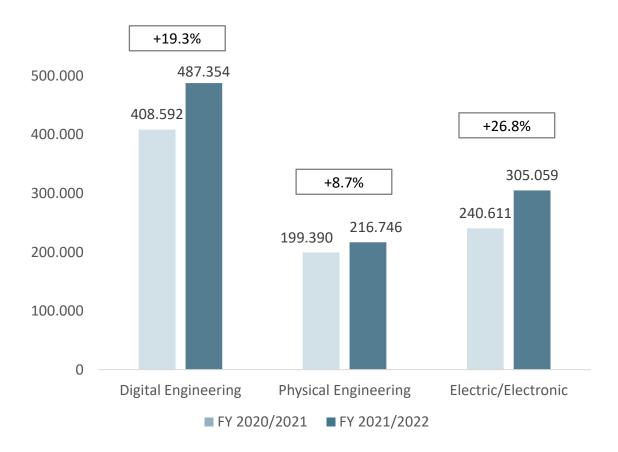
- Noticeably improved capacity utilization thanks to increased project awards
- Short-time work ended in Germany in the course of the year and significantly reduced in France
- Recovery retarded due to high level of sick leave
- Group total revenues: +19% yoy (organically: +15%)
  - > Germany +15% yoy
  - > International +44% yoy (low comp. due to pandemic)



#### Segment development

#### **Total revenues**

(in EUR m)



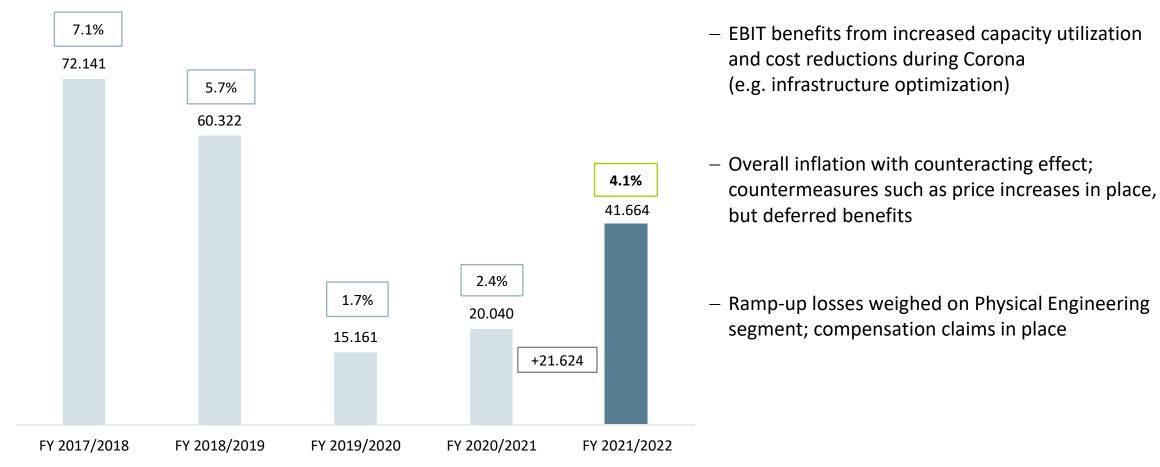
- Digital Engineering: noticeable growth due to improved capacity utilization following pandemic-related delays in call-offs in the previous year
- Physical Engineering: late-cycle recovery after Corona impact, but ramp-up challenges test centers
- Electric/Electronic: megatrends drive demand, consolidation effects Philotech



#### **EBIT** improved

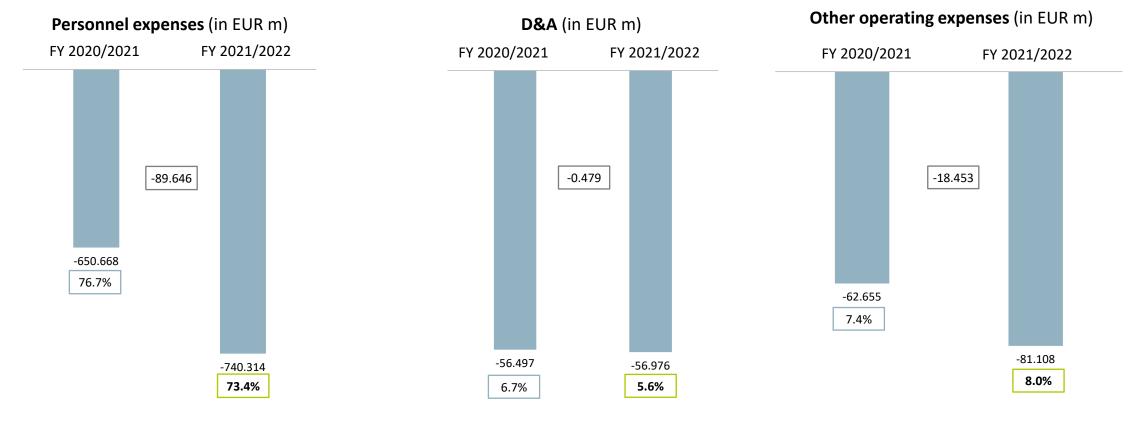
#### EBIT and margin

(in EUR m)





#### Key expenditure figures and cost ratios



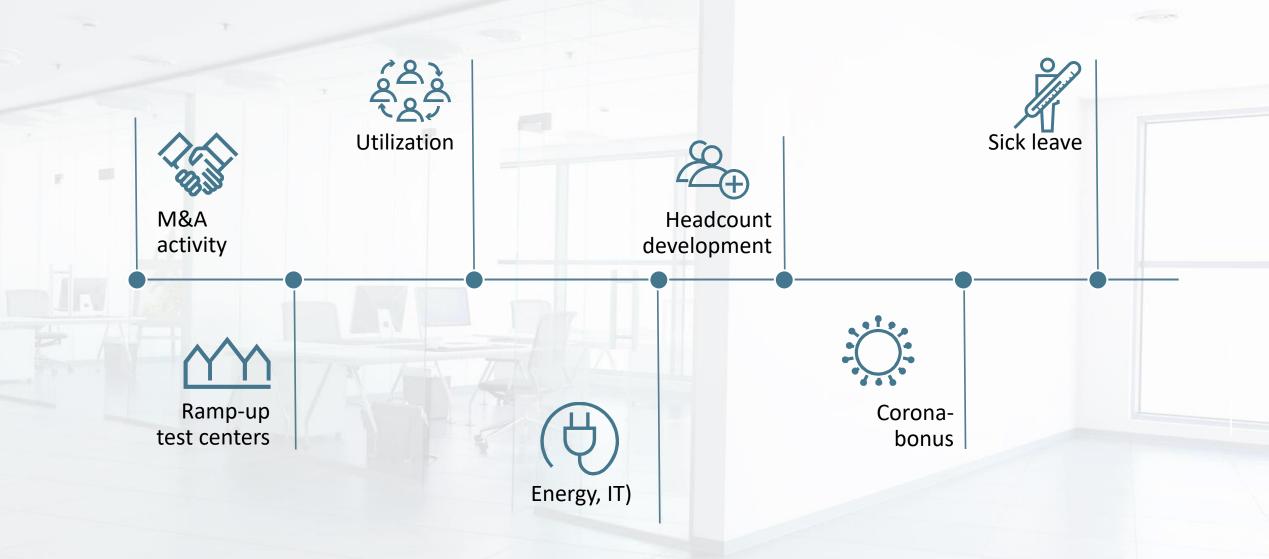
- Normalization of capacity utilization, significant reduction in short-time work
- Employee growth and retention measures after Corona

– D&A at prior year level

- Increased business volume, recruiting measures, education/training
- Sales initiatives
- Energy costs

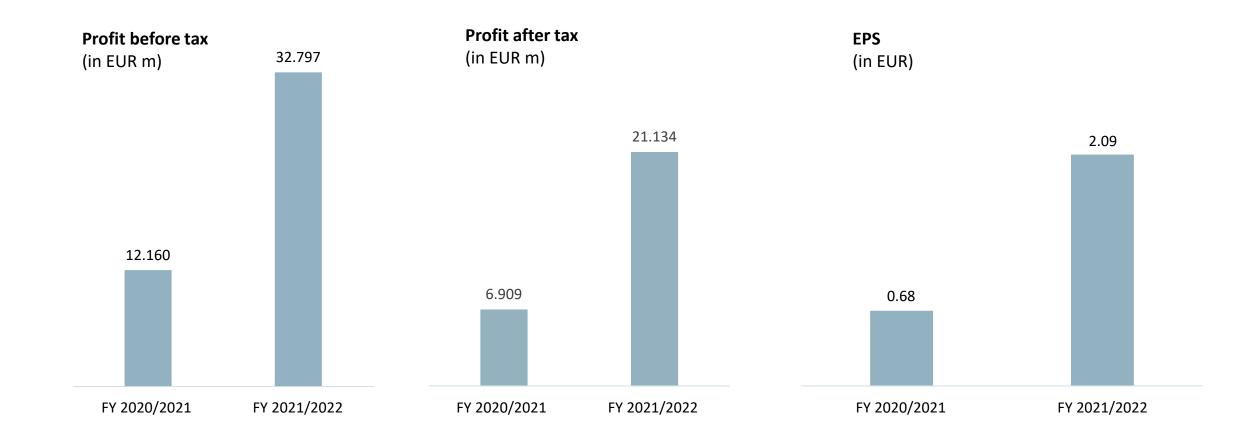


#### Total revenues and EBIT impacted by...





#### **Earnings performance**





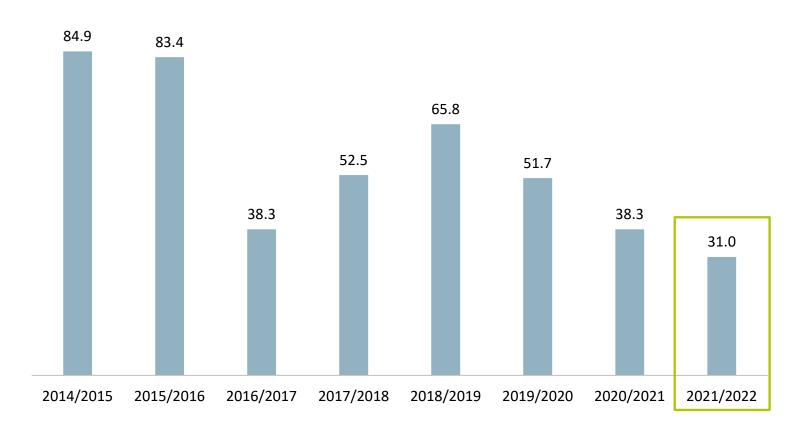
#### **Overview P&L**

	2021/2022		2020/2021		com	parison
	EUR million	% of total	EUR million	% of total	EUR million	%
Total revenues	1,009.159	100 %	848.592	100 %	160.567	19 %
Other operating income	19.806	2 %	13.490	2 %	6.316	47 %
Raw materials and consumables used	-108.904	-11 %	-72.222	-9 %	-36.682	51 %
Personnel expenses	-740.314	-73 %	-650.668	-77 %	-89.646	14 %
Depreciation	-56.976	-6 %	-56.497	-7 %	-479	1 %
Other operating expenses	-81.108	-8 %	-62.655	-7 %	-18.453	29 %
EBIT	41.664	4 %	20.040	2 %	21.624	108 %
Net finance invome	-6.360		-5.900		-460	8 %
Profit from ordinary activities	35.304		14.140		21.164	150 %
Other taxes	-2.507		-1.981		-527	27 %
Earnings before tax	32.797		12.160		20.637	170 %
Income taxes	-11.663		-5.251		-6.412	122 %
Post-tax earnings	21.134		6.909		14.225	206 %



#### **CapEx spending reduced**

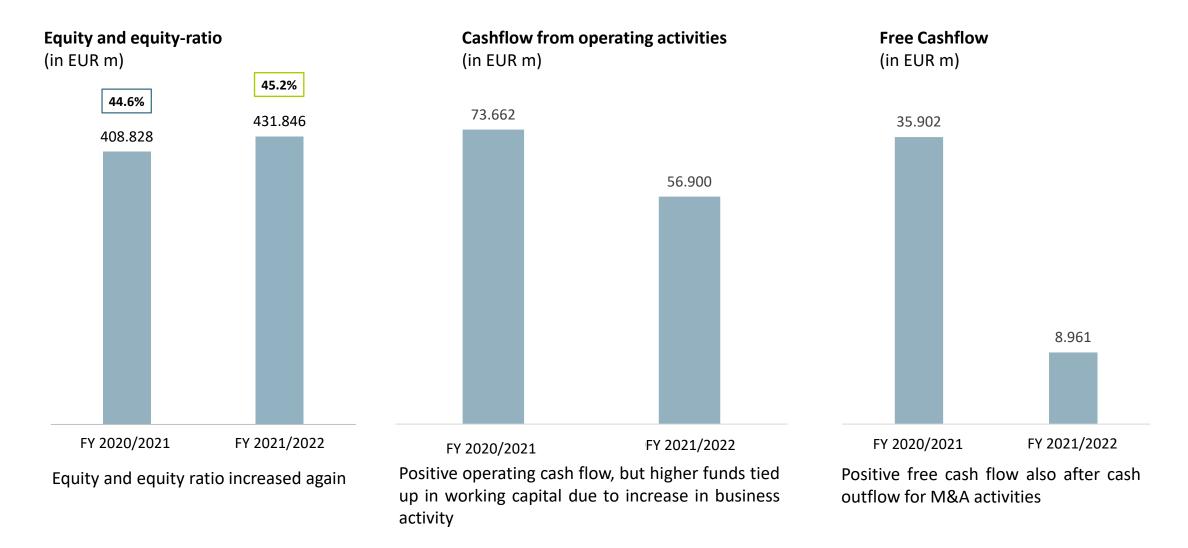
Capital Expenditures (w/o payments from changes in consolidated businesses) in EUR m



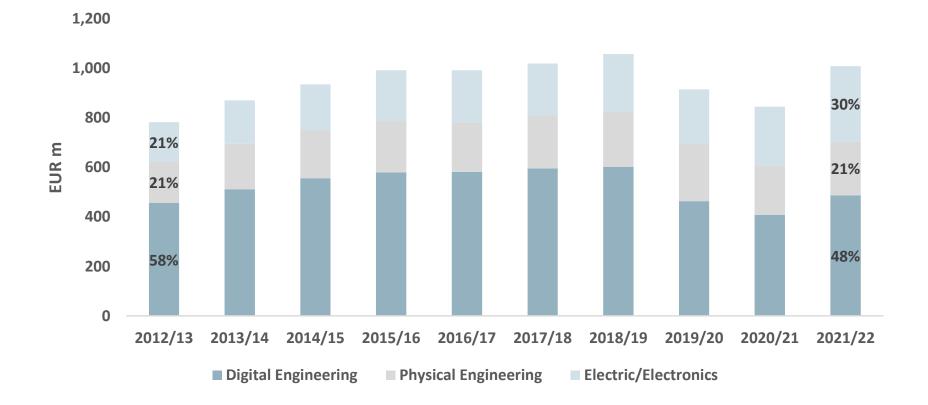
- Investments focused on eMobility, but still restrictive
- Investments in property, plant and equipment down significantly, investments in intangible assets (IT, licenses, software) up
- Additional cash outflow for M&A activities



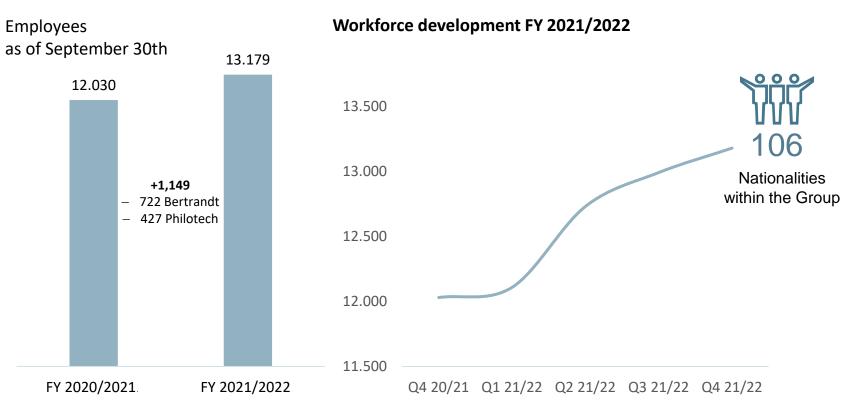
#### **Financial and asset position**



#### **Historical segment development: Electric/Electronics drives growth**



#### Employees 2021/2022





# **(a)** trendence



**Outstanding Apprenticeship** 

DEUTSCHLAND	
TEST	

Top career opportunities (top 4)



Germany's best MINT\* employer

- Pleasing increase in workforce in Germany and abroad despite tight labor market
- Investments for training and education approx. 5 million euros and for employee retention measures approx. 9 million euros
- Extensive employee benefits and highlights: e.g. Bertrandt Academy, home technology package, job bike, sabbatical, mobile working, Health 4Bertrandt and much more



#### Q4 2021/2022 at a glance



**P&L** | Total revenues EUR 269.5m (+25.8% yoy, organically: +20.5%) | EBIT: EUR 15.8m | margin: 5.9%



Cashflow | CapEx EUR 8.999m | FCF EUR +9.647m



Balance Sheet | BS total: EUR 956.047m | Equity EUR 431.846m | Equity Ratio 45.2%



Share price | 33.50 EUR (30.09.2022)





# Group P&L Q4 2021/2022

	Q4 2021/2022 EUR million	Q4 2020/2021 EUR million
Total revenues	269.507	214.232
Other operating income	7.132	2.387
Raw materials and consumables used	-29.616	-18.894
Personnel expenses	-196.995	-169.022
Depreciation	-14.929	-13.903
Other operating expenses	-19.285	-13.008
EBIT	15.814	1.792
Net financial result	-1.501	-1.433
Profit from ordinary activities	14.313	361
Other taxes	0,623	-0,404
Earnings before tax	13.690	-0,043
Income taxes	-4.591	0,177
Post-tax earnings	9.099	0,134



# Financial calendar



#### **Back-up: Financial calendar**

15 February 2023	<u>Q1 2022/2023</u>
11 May 2023	Q2 2022/2023, Capital Market Day Ehningen
07 August 2023	<u>Q3 2022/2023</u>
14 December 2023	FY 2022/2023, Analyst and Press conference

FY 2021/2022 Annual- & ESG-report



# Thank you very much



Categories:

magazine :

Best overall investor relations (small cap)

Best investor relations officer (small cap)

#### **Contact details**

#### Markus Ruf Member of the Board, Finance

#### **Björn Voss**

Head of Group Investor Relations Vice President Commercial (Bertrandt Ingenieurbüro GmbH)



magazine

# Award nominee Europe 2023

Categories:

- Best overall investor relations (small cap)
- Best investor relations officer (small cap)



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